



WOLF PARK  
*presents its third annual*

## **Walk for Wolves Fundraiser**

Saturday, September 24 2011  
9 am — 12 noon  
*(Wolf Park is on Eastern Daylight Time)*

*Honorary Chairman* **Jeff Smith** of WFLI TV 18  
**EMCEE SCOTT GREESON** Local Celebrity

*Everyone can help!*

**With YOUR help,**  
our ambassador wolves can  
**make a difference!**

Demonstrate your support for  
wild wolves by helping  
Wolf Park's efforts to teach people  
about this misunderstood predator.  
Businesses, organizations and  
families can all form packs to raise  
support for this hidden treasure near  
Lafayette. *Those who can't make it to  
Wolf Park for the event can go to our  
web site and support  
the "Klinghammer Pack" from home!*

**Please Join Us —  
A FUN day for a GOOD cause!!**

- ▶ Walk with one of Wolf Park's wolves!\*
- ▶ Gather your "pack" and compete for prizes!
- ▶ Raise money to support wolves and endangered species!
- ▶ Receive a "Walk" T shirt, and chances to win prizes as a reward for your work! *(must register by Sept. 1 to receive shirt)*
- ▶ All ages are welcome!

*The individual that raises the most funds wins a  
**WOLF PARK GET-A-WAY WEEKEND for two**  
courtesy of Best Western Hotel (Lafayette, In)  
and Wolf Park! (details to come— see web site)*

**All registered "packs" that raise \$1000 or more  
MEET A WOLF!**

*\* One of Wolf Park's wolves will accompany walkers on one lap only. The rest of the day wolves will be nearby cheering you on!*

### **Why walk for wolves?**

Wolves and other endangered species are more at risk than ever with our growing human population, and declining wild lands. Wolf Park works to educate the public about conservation, the role of predators, and why wolves and other wildlife are amazing creatures with whom we want to share the planet!

We need your help to continue doing our work, and reaching the largest audience possible with our conservation message. Our wolves are here to represent the handful of wild cousins living up in the northern forests of the Midwest, and in the Rocky Mountains. With your support, we can help make the United States a better place for wolves and other wildlife!

### **Thanks to 2011 SPONSORS:**

Battle Ground Veterinary Clinic PC	Oakdale Dam Inn
Best Western Lafayette Executive Plaza	The P.E. Tucker Insurance Agency, Inc.
The Bob Rohrman Auto Group	Pet Supplies Plus Of Indianapolis
Bolder Design Studio	Pet Supplies Plus Of Lafayette
bss Consulting	Purdue Federal Credit Union
Carpetland USA Colortile	Ramzs Emporium
Caterpillar	Roof Recovery
The Cathy Russell Team	Route 66 Restaurant
Creekside Animal Hospital	Silly Safaris
Design Lab	Spectrum Photography
Eight38 Sign Company	Triad Media Inc.
The Farmers Bank	Triple XXX Family Restaurant
Freckles Graphics, Inc.	VCA Lafayette Animal Hospital
Gibson's Shaved Ice	Web Services LLC
The Hub International	Wendy's Old Fashioned Hamburgers
Entertainment Bureau	Wings Etc. Restaurant & Pub
The Journal & Courier Media Group	Wintek Corporation
Klondike Canine Academy & Dog Park	WFLI TV 18
Lafayette Printing	Wolfe's Leisure Time Campground
Little Caesars Pizza	Wolfphotography.com
Madam Carroll Ferry Inc.	Wyatt Communications
Magna Charter	
Max Complete	
Moe's Southwest Grill	

More info and registration materials are available online

[www.wolfpark.org](http://www.wolfpark.org)

or phone (765) 567-2265, Wolf Park, 4004 E 800 N, Battle Ground, IN 47920





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**PACK REGISTRATION FORM**

1. Please complete the information below. (Fill out one form per pack, no more than 5 members per pack please! If you have more — make 2 packs!)
2. Return this form to Wolf Park *as soon as possible*. (Mail, email or FAX works.) Upon receipt of this form we will add all walkers to our *Walk for Wolves* database. Only those registered in our database are eligible for the big prizes!
3. Submit \$50 per pack registration fee. (check, Visa or MC)

Pack Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_  
*(If applicable)*

**PACK LEADER:**

1. Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Shirt Size (unisex) S M L XL XXL

2. Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Shirt Size (unisex) S M L XL XXL

3. Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Shirt Size (unisex) S M L XL XXL

4. Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Shirt Size (unisex) S M L XL XXL

5. Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Shirt Size (unisex) S M L XL XXL

To pay \$50 registration fee on Visa or Mastercard, submit online, or provide the following info here:

Card Number (16 digits): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Thank you for your support!**  
*T-shirt cut off date is Sept. 1.* All participants that register by that date, and are present at the event, receive a **free Walk for Wolves** T-shirt courtesy of **Freckles Graphics.**



To register online, submit payment at  
[www.wolfpark.org](http://www.wolfpark.org)  
and email registration info to [denise@wolfpark.org](mailto:denise@wolfpark.org)  
FAX (765) 567-4299 or mail form and fee to:  
Wolf Park, 4004 E 800 N, Battle Ground, IN 47920  
*Have questions? (765) 567-2265*



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*Wolf Park is a 501 (c) 3 non-profit organization.  
All donations are tax deductible.*

# DONATION FORM

Pack Name: \_\_\_\_\_

Walker's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor's Name <i>All information provided will remain confidential.</i>	Email	I do not want to be on email list	Amount Donated	CHOOSE ONE		
				CASH	ONLINE	CHECK
EXAMPLE: Joe Wolf	Joe@gmail.com		\$50.00	X		
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						

*To donate using Visa or MasterCard go to [www.wolfpark.org](http://www.wolfpark.org), or call us weekdays 9-5. Specify which Pack you support!*

**CASH AND CHECKS PREFERRED!**

Make checks payable to **Wolf Park**  
(765) 567-2265

NOTE: If you have more than 12  
sponsors, please add a second page!

Total Submitted ONLINE:

Total Cash/Checks  
ENCLOSED:

GRAND TOTAL RAISED  
FOR WOLVES:



THANK YOU!



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### GETTING STARTED

Thank you for your participation in this fund raising event. This form will tell you everything you need to know for successful participation in the *WALK FOR WOLVES*. If you have any additional questions about how to be part of this event, contact Denise by email or phone. She knows all! [denise@wolfpark.org](mailto:denise@wolfpark.org), (765)567-2265 x 100.

### *It feels good to do good!*

- ▶ **Walk with one of our wolves** — One lap around the Park includes a wolf (leashed) guided by experienced staff members. Walkers will remain at a polite distance, depending on the wolf's comfort level.
- ▶ **Receive special gifts** — all walkers (registered by Sept 1) earn a "Wolf Walk" t shirt, light snacks, free water while walking, and a chance to win prizes. **Raise \$1,000 and MEET A WOLF!! Or go for the Wolf Park Get-Away!**
- ▶ **Support a good organization** — All funds raised will support Wolf Park's efforts on behalf of wolves and wildlife. If you are successful in raising funds, then we are all successful with our mission.
- ▶ **Win Prizes** — We will have prizes for Packs! Pack Spirit, Most Funds raised by a Pack, Most Laps Walked by the Pack. Prizes range from restaurant gift certificates to movie passes.

### **PARTICIPATE FROM A DISTANCE —**

Join the "Klinghammer Pack", named in honor of **Wolf Park's Founder Dr. Erich Klinghammer!** Help keep Dr. Klinghammer's vision to preserve wild places for wolves across North America by sending a donation to the "Klinghammer Pack" today!

Want to learn more about  
the *Walk for Wolves* or Wolf Park?  
go to [www.wolfpark.org](http://www.wolfpark.org) or call (765) 567-2265!  
4004 E 800 N, Battle Ground, IN 47920



## *RULES AND INFORMATION*

### **GET READY, GET SET....**

**1. ORGANIZE:** Get together a "pack" of one to five people. (Smaller packs are ok, but the more the merrier!) Name your pack, and choose a Leader of the Pack. The Leader will communicate with Wolf Park, and **submit all pack members' donations with Donation Forms**. Participants of all ages are welcome, but those under 18 must have an adult accompany them on the day of the Walk.

**2. REGISTER:** Write down Pack members' names, contact info, and t-shirt sizes on the Registration Form (**if you have more than five walkers, you will need to register more than one pack**). Submit the form with the \$50/pack registration fee as soon as possible. Only registered walkers are eligible for big prizes! (Register by Sept 1 to receive t shirts)

**3. THEME YOUR PACK!** Prizes will be awarded for the most pack spirit! Consider costumes, or special Pack t shirts to demonstrate your **enthusiasm for wolves**.

**4. RECRUIT SPONSORS** (*see suggestions next page*) Collect donations from your sponsors. **Checks and cash are the simplest**, but if you get support from far-away friends and family, have them go to [www.wolfpark.org](http://www.wolfpark.org) to submit their donations. Keep in mind, we lose a percentage of all payments made on credit/debit cards.

**5. SUBMIT DONATIONS:** To make Walk day easier on everyone, submit your donations in advance at Bank Night: Friday, September 23, 5-7 pm, at **Wolf Park**. Pack Leaders submit Donation Forms and collected funds for their entire pack. A Wolf Park representative will accept your materials, and give you your **Walk For Wolves t-shirts** as a thank you for submitting early! Saturday will be a breeze!

**6. COME TO WOLF PARK AND WALK:** If you made it to Bank Night, registration will be quick. If not, come at 9am to process your donations. Set up a spot for your pack's home territory. Blankets or a shade awning will work. Be ready to **get started** at 10:15! **Win prizes** and meet other wolf lovers. Show your support for wolves, in the wild and at Wolf Park!!!

**Have fun!**

# WALK DAY SCHEDULE



## 9:00—10:00 am

Registration: If you missed Bank Night, turn in all donations. Sign waiver. Get your t-shirt.

## 10:00 am

Opening Ceremonies featuring Honorary Chairman Jeff Smith of WLFI TV & local celebrity Scott Greeson as emcee

## 10:15 am

First lap — everyone goes. Later, a wolf will do a lap and greet walkers.

## 10:15-12:00 pm

*Walk For Wolves!* Proudly show your support for Wolf Park and endangered species!

## 11:00—1:00 pm

Inexpensive lunch will be available in the parking lot.

## 12:15 pm

Closing Ceremony and Awards presentation with Jeff Smith and Scott Greeson.

## 1:00 pm

Wolf Park opens to public for regular educational programs. *Participants get FREE ADMISSION during open hours today!*

## *Tips for Success:*

- ▶ Spread the word about the *Walk for Wolves* to everyone you know via email, Twitter, FaceBook and other internet sites, and of course phone calls!
- ▶ Make sure you tell sponsors about the good work Wolf Park does, and remind them their donations will support endangered species education!
- ▶ Start finding sponsors now — the time will pass quickly! Be sure to thank them for their support.
- ▶ Encourage your fellow pack members — help each other be successful. Offer to buy your pack mates an ice cream cone if they raise \$50!

## *Walker Guidelines:*

- ▶ Stay on the path, and walk in one direction only
- ▶ Walk only, no running please
- ▶ Eat only in designated areas— do NOT feed the animals
- ▶ Wolf Park is not responsible for lost items
- ▶ Due to safety issues, be sure the younger folks (12 and under) are accompanied by a guardian *at all times*.

**NO PETS PLEASE**

## CAN'T GET HERE TO WALK?

### ***NO PROBLEM!***

*You don't have to be here to be part of the Walk for Wolves!!*

There are many ways to participate from a distance:

- Visit our web site to join the "Klinghammer Pack" and send in your donation today!
- Choose to donate to a staff member's pack
- Download the donation form and recruit sponsors from afar! Donate the funds to any pack you choose.
- We hope to have the event live-streaming— participate via the web!!! Walk for Wolves in your home town to bring attention to wolves.



**EVERY DONATION COUNTS!!**

*All registered participants are eligible to win the **Wolf Park Get-Away Weekend!!***

*(does not include transportation to Lafayette).*

## ***What to Expect on the Walk***

- ▶ Walkers will be walking the 1/2 mile Loop Trail inside Wolf Park. Be prepared for conditions (rain gear, bug spray, rain/sun hats, good walking shoes) Walk is on gravel, under wide open skies. There are a couple of resting spots along the way.
- ▶ This is a timed walk; there is no minimum number of laps. If you want— sit back and relax! Prizes will be awarded for most laps completed by a pack.
- ▶ Water will be provided. There is a soda machine available. Food is allowed in some areas, but not out on the trail. Vendors will be selling food for \$5.00, or pack your own picnic. Never eat near animals.
- ▶ A volunteer will mark your laps on each round to track your progress. Walkers pass the wolves, coyotes, foxes and bison on each lap. Bring your camera!

## **10 EASY WAYS TO RAISE \$200!**

1. Donate \$20 yourself
2. Ask 1 friend for \$25
3. Ask 3 co-workers for \$10 each
4. Ask 2 neighbors for \$10 each
5. Ask 1 local merchant for \$15
6. Ask your hairstylist for \$15
7. Ask a teacher or employer for \$15
8. Ask your doctor for \$15
9. Ask your veterinarian for \$15
10. Ask 3 family members for \$10 each

***Total Raised: \$200!***

*Another way to look at it — if 5 pack members each collect 10 donations of \$10 each, that pack raises \$500! The success of the *Walk for Wolves* depends on the dedication of each Pack member — we are counting on you! *Ask your employer if they match funds.**